



MOXIE

The 2009 Style Show to benefit the Sharon Lynne Wilson Center for the Arts 10|06|09 pm
10|07|09 am

FOR IMMEDIATE RELEASE

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Ricco and Davidson provide moxie for Wilson Center Style Show *If it's hot, it's here*

Brookfield, WI (July 7, 2009) New York-based dressmaker Donna Ricco and Harley-Davidson MotorClothes® Creative Director Karen Davidson provide clothing, accessories, and the required moxie for the annual Wilson Center Style Show on **Tuesday, October 6** and **Wednesday, October 7**.

MOXIE: The 2009 Style Show to benefit the Sharon Lynne Wilson Center for the Arts and Mount Mary College's Friends of Fashion features an evening runway show, live auction, and cocktail party on Tuesday, October 6 and a daytime runway show, silent auction, and luncheon on Wednesday, October 7.

Donna Ricco's designs stimulated the frock frenzy around First Lady Michelle Obama's off-the-rack choice for her appearance on ABC's *The View*. Karen Davidson, great-granddaughter of one of Harley-Davidson Motor Company's co-founders, William A. Davidson, oversees creative direction of general merchandise for the motorcycle empire and also keeps busy promoting events to women riders.

Ms. Ricco and Ms. Davidson are both alumni of Milwaukee's Mount Mary College's Fashion Department.

Ticket prices and event start times will be announced later this summer. **For more information or reservations, contact Lisa Dietz at (262) 373-5029.**

The Sharon Lynne Wilson Center for the Arts is a non-profit, multi-disciplinary cultural arts center that offers performances by regional and touring groups, arts education, and an art gallery with changing exhibitions. Wisconsin artists are showcased at the Hidden River Art Festival in September and in the Ploch Art Gallery with five exhibitions each year. **The Wilson Center for the Arts is just minutes west of Milwaukee, nestled in Brookfield's Mitchell Park south of 198th & Capitol Drive. For information about the Wilson Center call (262) 781-9470.**

Mount Mary College, founded in 1913 by the School Sisters of Notre Dame, is located on an 80-acre campus in Milwaukee. The College offers more than 60 undergraduate areas of study for women and seven graduate programs for women and men. The Fashion Department features The Donna Ricco Design Resource Center and the Harley-Davidson Patternmaking Laboratory. Friends of Fashion supports The Mount Mary College Historic Costume Collection, which contains over 9,000 objects for children and adults dating from 1750 to the present. For more information, visit mtmary.edu. - ## -