



SHARON LYNNE WILSON

## CENTER FOR THE ARTS

19805 W. Capitol Drive  
Brookfield, WI 53045

Located just south of  
198<sup>th</sup> & Capitol Drive  
in Brookfield's Mitchell Park

## FOR IMMEDIATE RELEASE

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### **The Wilson Center's Gala Auction is "Shakin' Up the Standards"**

**Brookfield, Wis. (May 2, 2008):** The Sharon Lynne Wilson Center for the Arts' June 7<sup>th</sup> gala, "Shakin' Up the Standards," is truly mixing things up with four, never-been-offered auction experiences, including: a helicopter landing and private performance featuring Steve Tormé at the Center, a dinner party with Chef Dustin Green of Fleming's, a star-studded Lambeau Field trip with Packer President Mark Murphy and top chefs Joe and Jennifer Bartolotta, and a personal baseball experience with Brewer Pitching Coach Mike Maddux.

"We have put together four packages that offer a wide variety of opportunities and are exquisitely detailed," Auction Chairwoman Christine Baumann said. "These are not your typical auction items. They are truly exciting experiences each winner will never forget."

Each package is filled with unusual combinations. The private performance at the Wilson Center is for 50 friends, and in addition to the private performance, includes catering, background music during cocktails, and a Jaguar for the hosts to use through the weekend. The Chef Green's five-course dinner party is complemented by music from select musicians of the Milwaukee Ballet Orchestra and features limo service for all guests. The Packer event includes a coach-line bus, a deluxe suite, field passes, and a tailor-made tailgate party by the Bartolottas. The Brewer package highlights are limo service, dinner at the exclusive Metavante club, time with Maddux, as well as 7<sup>th</sup> row seats near the on-deck circle.

Sealed bids will be taken during the cocktail hour at the Wilson Center's premier gala "Shakin' Up the Standards" June 7<sup>th</sup>. The highest bid received will become the opening bid for the voice auction. Surrogate bidders will be available for those wishing to remain anonymous.

"This event is so special and important to the Wilson Center; we wanted to offer the very best in auction experiences to our guests," Gala Co-chairman Joe Kujawa said.

For the full listing of auction experiences and more information about the event, please visit [www.wilson-center.com/specialevents\\_enchanting.htm](http://www.wilson-center.com/specialevents_enchanting.htm). All proceeds will benefit the Sharon Lynne Wilson Center for the Arts, a privately funded, non-profit cultural arts center offering performances by regional and touring groups, arts education, and an art gallery with

changing exhibits. Individual reservations for this black tie event are \$400; tables and other corporate levels are available as well. For reservation information, please call Kara Roeming at the Wilson Center, (262) 781-9470, x5029 or visit [wilson-center.com](http://wilson-center.com). The gala RSVP deadline is May 21.

Major support for the Wilson Center Gala '08 is provided by Children's Hospital & Health System, Fiduciary Management, Inc., Kujawa Enterprises, Inc. (KEI), and Quad/Graphics.

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