



SHARON LYNNE WILSON
CENTER FOR THE ARTS

19805 W. Capitol Drive
Brookfield, WI 53045

Located just south of
198th and Capitol Drive
in Brookfield's Mitchell Park



CALL FOR ARTISTS Ploch Art Gallery

For more information, contact:

Jena Lee (262) 373-5023

Email: jlee@wilson-center.com

July 24, 2009

The Sharon Lynne Wilson Center for the Arts (SLWCA) continues its recognition of exceptional Wisconsin artists with an invitation to submit proposals for solo and collaborative exhibitions for the 2010 through 2012 season of the Ploch Art Gallery. The Ploch Art Gallery features five art exhibitions annually. Exhibitions and receptions bring together artists and visitors from across the region with the goal of increasing appreciation, awareness and participation in the arts. To learn more about the Ploch Art Gallery or view past exhibitions, visit www.wilson-center.com/gallery.htm.

ELIGIBILITY

Open to all artists 18 and older. Artists must currently reside in Wisconsin OR be a native of Wisconsin OR be a graduate of a four-year fine arts college program in the State of Wisconsin. All media will be considered.

REQUIREMENTS

- Artist Statement - a maximum of one page
- Resume with exhibition history or CV - a maximum of four pages. Please provide current contact information, including an email address.
- 6-10 JPEG images. No slides please. Your JPEG's should be 72 dpi (resolution) and 1400 pixels wide on the *longest* side of the image. Clearly label your CD or file with your first and last name. Title each jpeg with the first and last initials of your name and the title of the piece. Video, installation and media artists' work is best represented as video. Submit a maximum of 5 minutes of DVD video (excerpt or documentation of work).
The work submitted must be representative of the work you would propose to exhibit at SLWCA.
- Typed list of images that includes the title, year of completion, medium, and dimensions. If work is 2-D provide dimensions unframed.
- Self-addressed, stamped envelope if you would like your materials returned to you after jury consideration.

Please send the above materials postmarked by **SEPTEMBER 22, 2009** to:

Attn: Ploch Art Gallery
Sharon Lynne Wilson Center for the Arts
19805 W Capitol Drive
Brookfield, WI 53045

OR you may email your materials to jlee@wilson-center.com through yousendit.com as a zipped folder attachment with "Ploch Proposal" in the subject heading.

There is no fee to submit your proposal.

JURY PROCESS

Works will be juried in October 2009 by a panel of 7 arts professionals. This is a diverse group, which will include artists, a museum curator, gallery owner, art educator, and an art historian. We will review 6 to 10 digital images and read through artist statements. Jury selected artists will be presented to the Ploch Art Gallery committee for consideration for future solo or collaborative shows in the Gallery.

NOTIFICATION OF SELECTION

Artists will be notified of jury selection in an email by mid November of 2009.

EXHIBITING ARTISTS

Artists who have been selected to exhibit in the Ploch Art Gallery will be provided with staff support and technical assistance during the load-in and load-out of their artwork, as well as access to limited hanging supplies and pedestals for display. All other materials must be provided by the artist. Artists will arrange for transportation of their work to the Center.

An artist's reception is scheduled for each exhibition. The SLWCA will provide food and beverages for the event. The SLWCA will promote your exhibition and reception with limited signage, email announcements, and inclusion in SLWCA publications.

The Wilson Center has a consignment fee of 25% of the sale price on any artwork sold during the exhibition. All remaining proceeds belong to the artist.

As the SLWCA is an educational institution, exhibiting artists will be asked to share their artistic expertise in an educational manner such as a lecture, demonstration, workshop, or class held at the Center.

For more information about the Ploch Art Gallery, please visit wilson-center.com or call 262-781-9470 ex. 5023 or email jlee@wilson-center.com.