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19805 W. Capitol Drive
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Nestled in Brookfield's Mitchell Park
HiddenRiverArtFestival.com

Hidden River features site-specific public art project

Brookfield, WI (July 23, 2010) The Hidden River Art Festival, which takes place September 17-19, 2010, at the Sharon Lynne Wilson Center for the Arts, adds a new component to the weekend activities with a public sculpture project under the direction of Brock Rumohr, a former Hidden River artist and educator. This artwork, developed in multiple sections and assembled at the close of the Festival, incorporates woven wood lathe and natural organic materials and is intended to decompose over time. Its location outside of the Wilson Center's art studio assures that both youth and adult students have an opportunity to observe and document the process of decay over the coming months.

When asked about the inspiration for the project, Brock explains, "The grounds of the Wilson Center with the art festival backdrop are perfect for a public collaboration on a large scale sculpture. The combination of natural materials used in the piece and the idyllic landscape of Mitchell Park will really work wonderfully together. I love the energy and sense of ownership that people bring to a collective experience like this. "

A Greendale native, Brock graduated from the University of Wisconsin at Whitewater with a degree in Art Education in 1999. He earned a Master of Fine Arts degree in studio ceramics at Southern Illinois University at Edwardsville in 2005. Brock returned to the area in 2005 and currently teaches ceramics and sculpture at Kettle Moraine High School and is an adjunct faculty member in the ceramics department at Carroll University. Brock is also on the teaching staff at the Wilson Center where he teaches glass and ceramics to both adults and children. Brock has done commissioned work in bronze portraiture and community art installations in Greendale, New Berlin, and Wales in a variety of media. He has exhibited his work in group and solo shows in Illinois, Missouri, Indiana, Nebraska, and Wisconsin. Brock currently resides in Waukesha with his family.

The Festival, in its fifth year, features the work of 80 Wisconsin artists in a variety of media. Tickets are available for \$5.00 in advance, or \$7.00 at the door (children under 12 are free), and can be purchased at HiddenRiverArtFestival.com, by calling (262) 781-9520, or on festival grounds the weekend of the event.

Photographs and artist images for Hidden River Art Festival are available for print and web.

Hidden River Art Festival at the Sharon Lynne Wilson Center for the Arts is located just south of 198th & Capitol Drive in Brookfield's Mitchell Park. Festival hours are:

- Friday, September 17, 1:00–7:00 pm
- Saturday, September 18, 10:00 am–6:00 pm
- Sunday, September 19, 11:00 am–4:00 pm

The Sharon Lynne Wilson Center for the Arts is a non-profit, multi-disciplinary cultural arts center that offers performances by regional and touring groups, arts education, and an art gallery with changing exhibits. The Center nurtures lifelong learning through innovative programs and classes for all interests, ages, and abilities in state-of-the-art studios and classrooms. Some of Southeast Wisconsin's finest arts organizations offer professional instruction at the Wilson Center, including Danceworks, Inc., First Stage Theater Academy, and the Wisconsin Conservatory of Music. Wisconsin fine artists are showcased at the Hidden River Art Festival in September and in the Ploch Art Gallery with five exhibitions each year. **The Wilson Center for the Arts is just minutes west of Milwaukee, nestled in Brookfield's Mitchell Park south of 198th & Capitol Drive. For information about the Wilson Center call (262)781-9470.**

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