



SHARON LYNNE WILSON
CENTER FOR THE ARTS

19805 W. Capitol Drive
Brookfield, WI 53045

Located just south of
198th and Capitol Drive
in Brookfield's Mitchell Park

FOR IMMEDIATE RELEASE

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Wilson Center Marketing Assistant wins ADDY®

Brookfield, WI (February 18, 2010) American Advertising Federation in Madison awarded **Amy Hafemann**, the Wilson Center's marketing assistant and chief graphic designer, with an ADDY® for the 2009-10 Season Brochure. This is Amy's second local Addy®. Her first was awarded in 2006.

Conducted annually by the American Advertising Federation (AAF), the local ADDY® Awards are the first of a three-tier, national competition. All across the country, local entrants vie for recognition as the very best in their markets. At the second tier, local winners compete against other winners in one of 14 District competitions. District winners are then forwarded to the third tier, the national ADDY® Awards competition.

Amy Hafemann designs the Wilson Center's marketing materials including printed collateral, the website and e-newsletters, and exterior and interior signage. She manages the image library, oversees photography, and cheerfully coordinates printing and direct mail projects.

Amy brings eight years of graphic design experience to the Wilson Center. After receiving a BFA in fine art and graphic design from the University of Wisconsin-Whitewater in 2001, she moved to Madison and began working at an in-house art department for Springs Window Fashions. Designing everything from printed product brochures and packaging to vehicle graphics, Amy gained a wide range of experience and won her first ADDY® for a cover design of a company newsletter in 2006. That same year, Amy relocated to Saukville and became the marketing assistant at the John Michael Kohler Arts Center in Sheboygan. She was recruited to the Wilson Center in 2008.

The Sharon Lynne Wilson Center for the Arts is a non-profit, multi-disciplinary cultural arts center that offers performances by regional and touring groups, arts education, and an art gallery with changing exhibitions. Wisconsin artists are showcased at the Hidden River Art Festival in September and in the Ploch Art Gallery with five exhibitions each year. **The Wilson Center for the Arts is just minutes west of Milwaukee, nestled in Brookfield's Mitchell Park south of 198th & Capitol Drive. For information about the Wilson Center call (262) 781-9470.**

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